

# MBA Program - Business Analytics Track (30 to 54 credits)

## Prerequisite Foundational Courses (0 to 24 credits)\*

\*Prerequisite Foundational courses may be waived based on prior education or experience.

<a href="#">AC 500</a>	Financial and Managerial Accounting Concepts	3
<a href="#">FIN 500</a>	Managerial Finance	3
<a href="#">LAW 500</a>	Business Law and the Legal Environment	3
<a href="#">MGT 500</a>	Management of Contemporary Organizations	3
<a href="#">MKT 500</a>	Marketing Management	3
<a href="#">MC 500</a>	Advanced Managerial Communication	3
<a href="#">MIS 500</a>	Management Information Systems	3
<a href="#">BUS 505</a>	Quantitative Methods For Business	3

## Core Courses (15 credits)

<a href="#">AC 531</a>	Accounting Information for Decision Making	3
<a href="#">MIS 531</a>	Strategic IT Alignment	3
<a href="#">FIN 531</a>	Corporate Finance	3
<a href="#">MGT 531</a>	Managing and Leading in the Contemporary Organization	3
<a href="#">MKT 531</a>	Strategic Marketing	3
<b>Total Credit Hours:</b>		<b>15</b>

## Business Analytics Track (12 credits)

<a href="#">BUS 540</a>	Business Intelligence and Analytics	3
<a href="#">BUS 542</a>	Web Analytics	3
<a href="#">BUS 544</a>	Business Process Modeling	3
<a href="#">BUS 546</a>	Applications of Business Analytics	3
<b>Total Credit Hours:</b>		<b>12</b>

## Integrative Capstone Experience (3 credits)

<a href="#">BUS 580</a>	Applied Business Research	3
<i>or</i>		
<a href="#">BUS 581</a>	Graduate Special Project	3
<a href="#">BUS 582</a>	and Graduate Capstone Seminar	0
<b>Total Credit Hours:</b>		<b>3</b>