

The MBA at CCSU



Business Analytics Specialization

Core Courses (15 credits)

- AC 531 Accounting Information for Decision Making
- MIS 531 Strategic IT Alignment
- FIN 531 Corporate Finance
- MKT 531 Strategic Marketing
- MGT 531 Managing and Leading in the Contemporary Organization

Required Courses (3 credits)

- BUS 538 Quantitative Analytics

Directed Electives (9 credits; Choose three)

- BUS 540 Business Intelligence and Analytics
- BUS 542 Web Analytics
- BUS 544 Business Process Modeling
- BUS 546 Applications of Business Analytics
- BUS 548 Business Decision Models

Integrative Capstone Experience (3 credits)

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