



# CCSU Digital Signage Standards

## Digital Signage Hardware Standards

- Samsung QB65C 65" Display\*
- Chief MTM1U Mount or Chief PFCUB Cart w/Chief PSBUB Mount
- Brightsign XT1144 Signage Player
- Chief CSSLP15X10 sliding mounting shelf
- 6' HDMI cable
- 6' Cat6 cable
- SanDisk 32 GB microSDHC High Endurance Card
- Carousel (CMS) signage license
- Qualified installation by approved AV vendor or CCSU Facilities Department personnel

## Acquisition and Installation of Digital Signs\*\*

- Following sign request approval, Office of Communications & Media (OCM) will coordinate network, electric, player and display hardware acquisition and installation with Facilities and IT.
- The OCM will coordinate with requestor on licensing new screens for use with the University's signage CMS.
- The OCM will coordinate with requestor to provide signage CMS training.
- Academic departments and administrative offices are responsible for all costs associated with acquisition, installation, and operation of digital signs, including initial cost for per-screen signage CMS licenses.

## Support

All digital signage support may be coordinated with OCM including:

- Training on use of the digital signage CMS
- Any problems or questions about the signage CMS
- Changes to sign CMS permissions
- Sign maintenance or performance concerns
- Relocating or removing signs temporarily or permanently
- Sign costs and license charges

*\*other sizes may be considered from the QB series*

*\*\* The Office of Communications and Media approves license capacity and intended use, hardware selection, purchase and installation coordination with client. Facilities site survey and approval (location, safety, ability to hang, power). IT site survey to approve data drop.*