BANKING EXCELLENCE

Certificate



Central to Economic Distinction.

Central's Certificate in Banking Excellence is a partnership between the university and New England's banking and fintech industries. It prepares graduates for jobs in the financial services through a tailored academic curriculum, internships and engagement with industry leaders, and robust extracurricular opportunities. Completion of this program uniquely prepares graduates for rewarding careers with banks, credit unions, corporate credit, venture capital, private equity firms, financial technology, and many more.

Program Features

- Tailored curriculum of 400 level courses
- 12-credits
- Classes available on campus and hybrid
- Small class sizes
- Classes taught by professionals with industry expertise
- Opportunities for paid internships
- Individual advising
- Industry leading guest speakers
- Tours of financial institutions and fintech companies.
- Industry-related extracurricular opportunities
- Can be added to existing undergraduate programs
- Financial aid and scholarships available

AACSB ACCREDITED

The Central School of Business is an accredited member of AACSB International, a recognition held by less than 6% of business schools worldwide.

CENTRAL CONNECTICUT STATE UNIVERSITY

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Curriculum (4 courses, 12 credits)

All students in the Banking Excellence Program are required to complete 4 core courses.

Core Courses (4 courses, 12 credits)

FIN 420 - Bank Managment
Focus on the key drivers of bank earnings, risk management, competition, technology and regulation.

FIN 460 - Commercial Lending
Overview of the credit process, risk assessment, financial statement analysis, loan structuring and documentation, and transactional and portfolio risk management.

FIN 422 - Risk Management
Students develop a competency in assessing and measuring risk and applying risk management tools.

MKT 481 - Consultative Selling Techniques
Students develop robust relationship building skills that support a consultative approach to selling. Whether your role is client facing or internal support, you need strong relationship building skills to achieve your goals.

Other Courses

The School of Business offers many other courses that would contribute to your banking resume. Some courses to consider include:

FIN 436 - Introduction to Fin Tech

FIN 433 - Real Estate Finance

FIN 440 - Financial Modeling and Analytics

AC 300 - Intermediate Accounting

MGT 326 - Business Organizational Behavior

What You'll Gain

- Understanding of the financial technology industry's role and structure
- Knowledge of the major drivers of financial institutions and associated industry's financial performance and risk management.
- Comprehension of credit underwriting, financial statement analysis, loan structuring and portfolio management
- Ability to assess and measure risk and use risk management tools
- Strong communication, relationship building, and consultative skills
- Workplace experience in the industry
- Experience communicating and networking with industry professionals.

Applying for Admission

For consideration, applicants must submit the following during the second semester of their sophomore year:

1. A completed online application https://forms.office.com/r/KNvcC8uZ7p with supplemental material):
   - Contact information for two references
   - A resume
2. GPA of 2.70 or higher
3. Interview

SCAN ME

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ABOUT CENTRAL:
Central Connecticut State University is the largest university within the Connecticut State Colleges and Universities system. Founded in 1849, Central is also the state's oldest publicly funded university. Our campus is located in New Britain, Connecticut. Central is accredited by the New England Commission of Higher Education (NECHE).



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Information is subject to change. Please visit our website or contact admissions for the most up to date information.