

BUSINESS ADMINISTRATION (MBA)

Master of Business



Central to Embracing Evolving Markets.

Become a strategic leader in the global marketplace with a Central MBA. Designed with the needs of mid-career professionals in mind, this program offers a blend of full semester and mini-semester classes. A combination of online and on-campus learning environments provide an excellent, affordable, and flexible way to work toward your degree as you pursue your career.

Program Options

- **Accounting Track:** Learn about theoretical and conceptual accounting frameworks as you become an expert in financial reporting and using accounting information to manage organizations and investments. Develop leadership skills in public, corporate, and/or governmental accounting.
- **Business Analytics Track:** Data-based decision making is key to success in today's business environment. Cultivate an understanding of the importance of data, develop new techniques in data management, and learn predictive modeling, forecasting and cluster analysis. Master the ability to leverage information to transform businesses.
- **Finance Track:** Attain the analytical, theoretical, and practical skills required to excel as a leader in finance. Acquire a deep understanding of finance-related concepts and applications. Explore innovative ideas and methods in analytics and valuation, capital markets, banking, and international finance.
- **General Track:** Work with your program advisor to choose 9 credits from your approved track's courses, Independent Study (BUS 594), and Special Topics (BUS 598) courses to suit your specific professional and educational needs.
- **Healthcare Management Track:** Prepare for careers in healthcare management and administration. This interdisciplinary program enhances practical learning and includes a unique, standout curriculum.
- **Management Track:** Learn and apply advanced strategic management and leadership. Both emerging professionals and experienced managers will gain the knowledge and skills (such as data-driven decision making, organizational processes, and human resources) needed for B-suite & C-suite executive positions.

Program Features

- Starts every January and August
 - 30- to 54-credit program
 - Attend full- or part-time
 - Classes offered evenings on-campus and online
 - Financial aid is available
 - GMAT/GRE may be waived
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- **Marketing Track:** Gain an advanced understanding of theory and best practices in marketing. Coursework prepares students for leadership roles, especially in research, digital marketing, marketing analytics, and strategy. Students in this track will be prepared for careers across a broad range of businesses.
 - **Supply Chain Management Track:** Students will learn to apply advanced business principles to problems in supply chain processes. This interdisciplinary track combines strategic management theories with knowledge in supply chain strategy, distribution and warehousing, and quality improvement.



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What You'll Gain

- A broad understanding of strategic management techniques across multiple disciplines
- Deeper knowledge in your choice of Accounting, Business Analytics, Finance, Management, Marketing, Supply Chain Management, or customize a track for your unique goals
- Ability to explore new ideas and methods
- Data-driven strategies and decision making
- Access to highly qualified faculty that take a personal interest in their students' success
- Guidance and career coaching from the Career Development Office



DID YOU KNOW?

Top executives work in nearly every industry, for both small and large organizations.

Source: Bureau of Labor Statistics



AACSB
ACCREDITED

The Central School of Business is an accredited member of AACSB International – The Association to Advance Collegiate Schools of Business.



PROGRAM WEBSITE

Applying for Admission

For consideration, applicants must submit the following:

1. A completed online application with supplemental materials (ccsu.edu/apply):
 - A current resume/CV
2. Official undergraduate and graduate transcripts from a regionally accredited institution of higher education (GPA of 2.70 or higher)
 - Applicants with a bachelor's degree other than in business may be required to complete foundational courses

Official transcripts may be sent directly to the Graduate Recruitment & Admissions Office:

By Mail: Central Connecticut State University
Graduate Recruitment & Admissions Office
1615 Stanley Street
Davidson Hall 116
New Britain, CT 06050

By Email: graduateadmissions@ccsu.edu



ABOUT CENTRAL:

Central Connecticut State University is the largest university within the Connecticut State Colleges and Universities system. Founded in 1849, Central is also the state's oldest publicly funded university. Our campus is located in New Britain, Connecticut. Central is accredited by the New England Commission of Higher Education (NECHE).

