

MBA Program – General Business Track (30 to 54 credits)

Prerequisite Foundational Courses (0 to 24 credits)*

*Prerequisite Foundational courses may be waived based on prior education or experience.

AC 500	Financial and Managerial Accounting Concepts	3
FIN 500	Managerial Finance	3
LAW 500	Business Law and the Legal Environment	3
MGT 500	Management of Contemporary Organizations	3
MKT 500	Marketing Management	3
MC 500	Advanced Managerial Communication	3
MIS 500	Management Information Systems	3
BUS 505	Quantitative Methods For Business	3

Core Courses (15 credits)

AC 531	Accounting Information for Decision Making	3
MIS 531	Strategic IT Alignment	3
FIN 531	Corporate Finance	3
MGT 531	Managing and Leading in the Contemporary Organization	3
MKT 531	Strategic Marketing	3
Core Courses Total Credit Hours:		15

General Business Track Electives (12 credits)

Choose 12 credits from any of the following courses:

AC 507	Advanced Accounting	3
AC 520	Managerial Analysis & Cost Control	3
AC 521	Accounting for Lean Enterprises	3
AC 524	Accounting for Non-Profit Institutions	3
AC 540	Global Financial Reporting and Analysis	3
AC 542	Tax Issues in Business Decisions	3
AC 544	Financial Statement Analysis and Valuation	3
AC 546	Advanced Forensic Accounting	3
AC 548	Contemporary Accounting Topics	3
AC 550	Financial Accounting Standards	3
AC 552	Taxation of Business Entities	3
BUS 538	Business Quantitative Intelligence Analytics	3
BUS 540	Business Intelligence and Analytics	3
BUS 542	Web Analytics	3
BUS 544	Business Process Modeling	3

BUS 546	Applications of Business Analytics	3
BUS 548	Business Decision Models	3
BUS 594	Independent Study in Business	3
BUS 598	Special Topics in Business	3
FIN 535	Advanced Financial Management	3
FIN 540	Financial Statement Analysis and Valuation	3
FIN 545	Real Estate Finance & Investment	3
FIN 550	Money, Capital Markets and Banking	3
FIN 555	International Finance	3
FIN 560	Commercial Lending	3
FIN 570	Investments and Securities Analysis	3
FIN 580	Derivatives and Risk Management	3
FIN 590	Finance Seminar	3
MGT 573	Advanced Organizing and Managing for Innovation	3
MIS 552	Managing Projects in the Supply Chain	3
MIS 555	Enterprise and the Supply Chain	3
	General Business Track Electives Total Credit Hours:	12

Integrative Capstone Experience (3 credits)

BUS 580	Applied Business Research	3
	or	
BUS 581	Graduate Special Project	3
BUS 582	and Graduate Capstone Seminar	0
	Capstone Total Credit Hours:	3