CENTRAL CONNECTICUT STATE UNIVERSITY FY 2024 BUDGET REQUEST (EXCLUDES EQUIPMENT AND ONE-TIME REQUESTS) SUMMARY

Enrollment Management

Budget Request # (list in priority order)	Index	Budget Request Description - this should match title and number in "Expansion Option Request Form"	Budget Request \$	Reallocation	Net Request	Net "Running Request" Total	Funding Source for Reallocation	Identify if this will specifically contribute to a Key Activity in the 2030 Strategic Plan Action Plan (e.g., Goal 1.1.A6) or NECHE Standard (e.g., Standard 7.23).
1	ADMS01	Recruiting and Yield Events	75,000		75,000	75,000		Strategic Plan Action Plan Goal 2.1.b, 2.1.d, and 5.2.d.
2	FAID01	Personalized Financial Aid Videos - Allied Pixel	30,334		30,334	105,334		Strategic Plan Action Plan Goal 2.1.b, 2.1.d, and 5.2.d.
3	ENRL01	CampusESP	40,522		40,522	145,856		Strategic Plan Action Plan Goal 2.1.b, 2.1.d, 2.2.c, 2.2.e, and 5.2.d.