



COMMUNICATION, B.A.

CCSU Major Resources & Information

Related Job Titles

- Account Executive
- Admissions Counselor
- Bank Officer
- Broadcast Journalist
- College Professor
- Copy Writer
- Lawyer
- Media Buyer
- Mediator
- Narrator
- Personnel Specialist
- Public Relations Specialist
- Real Estate Broker
- Recruiter
- Script Writer
- Sportscaster
- Technical Writer

(Some professions may require additional education or certification/licenses)

Sample Employers

- Advertising Agencies
- Banks
- Consulting Firms
- Colleges and Universities
- Freelance
- Hospitals
- Hotels
- Manufacturers
- Nonprofit Organizations
- Real Estate Agencies
- Restaurants

Related Major Skills:

Active listening
Coordination
Critical thinking
Instructing
Monitoring
Oral and written communication
Problem solving
Reading comprehension
Service orientation
Social perceptiveness
Time management

Professional Associations:

American Communication Association (ACA)
Association for Business Communication (ABC)
Association for Women in Communications (AWC)
Magazine Publishers of America (MPA)
Society for Technical Communication (STC)
Society for Human Resource Management (SHRM)

Job & Internship Search Sites:

Collegecentral.com/ccsu
Comm.ccsu.edu/internships
Natcom.org
Users.ipfw.edu

Communication Major Categories:

Media Studies, B.A.

Strategic Communication, B.A.

CCSU Related Organizations/Clubs:

Communication Club

Broadcast Club

Media Board

For more information, contact the CCSU Career Success Center | Clarence Carroll Hall | First Floor

Phone: (860)832-1615 | Fax: (860)832-1650 | Email: Careers@ccsu.edu | www.ccsu.edu/career

COMMUNICATION, B.S.

Experiential Learning Opportunities

AdEdge Online Marketing

Aetna, Inc.

AXA Equitable

Barnes Group, Inc.

Connecticare

Franklin Center for Government & Public Integrity

Gerber Technology, Inc.

Hispanic Recruitment Services

Leukemia & Lymphoma Society

MetLife Financial Group

Mystic Aquarium Institute for Exploration

New England Revolution

Porter & Chester Institute

Summit Technologies

The Connecticut Whale

United Technologies Corporation

Visual Technologies, Inc.

Web Solutions, Inc.

WTNH News Channel 8

Resources for Internships:

Collegecentral.com/CCSU

Linkedin.com

Indeed.com

Internships.com

Simplyhired.com

Aftercollege.com

Glassdoor.com