Integrated Planning Council Notes of Tuesday, January 23, 2018


Areas of Strategic Investments for CCSU

IPC members were asked to consider those areas most in need of strategic investments in order to move the university forward in accomplishing the four identified priorities: academic excellence, increased enrollment, becoming the steward for central Connecticut, and diversification of funding sources.

- Additional Facilities positions, as CCSU is currently the only institution in the system that is understaffed in this area.
- Counseling and Wellness has been identified by the System Office, AAUP and faculty in general as an area of concern.
- Improved utilization of Marketing and Communications resources in a way that drives enrollment and revenue generation and support the needs of academic departments in a timely manner.
- The Admissions staffing structure needs to be analyzed to determine if staffing levels and staff competencies are adequate to meet future enrollment needs.
- Additional resources are needed for student support services such as The Learning Center, along with basic writing, basic math and other programs that are part of the institution’s academic core.
- Mapping our onboarding and student success activities in order to look more analytically at the staffing and resources currently devoted to these initiatives.
- More coordinated efforts in the area of Community Engagement, including improved outreach efforts and tracking of meaningful inquiries and connecting these to admissions.
- Expanded career development services that connect with both Academic Affairs and the academic departments (Wake Forest University model referenced).
- Implementation of a formalized student professional development program for student workers (CCSU Student Center training model referenced).

Proposed Academic Programs and Disciplines for Strategic Investments:

- Advanced Manufacturing and Engineering
- Electrical Engineering (master’s level)
- Construction Management (doctoral program)
- Health Sciences and Healthcare
- Master’s in Social Work
- Multidisciplinary experience in liberal arts while focusing on practical application
- Digital Humanities
- An undergraduate teacher certification program that results in students graduating cross-endorsed in special education
- Social Entrepreneurship (possible integration with liberal arts and business)
- Hospitality and Tourism

**Action Items**

- C. Casamento will send a listing of current position vacancies as of January 1, 2018 to the President’s Office for distribution to IPC members.
- S. Pease will send S. Cohen a listing of the academic programs eliminated last fall.
- S. Matterazzo will send IPC members a copy of the article entitled “Recruiting, Engaging and Retaining Generation Z.”
- S. Matterazzo will schedule a special IPC meeting to occur within the next two weeks.