

MEDIA STUDIES, B.A., 120 TOTAL CREDITS
DIGITAL FILMMAKING & TELEVISION PRODUCTION CONCENTRATION
Department of Communication ♦ CURRICULUM SHEET
Effective Fall 2022

DIGITAL FILMMAKING & TELEVISION PRODUCTION: This concentration focuses on independent film production and/or television production.

Students enrolled in the film production sequence (COMM 228, 328, 428 and 488) regularly conceive ideas, develop scripts and explore fictional/non-fictional characters through the production process. From originally scripted, short-filmmaking, to real-life film personal portraits, graduates of and current students in this program work in the entertainment industry, gain acceptance within film graduate programs, compete in festivals, produce media campaigns and commercials and most importantly, obtain the foundations to create compelling film-works for traditional and non-traditional distribution.

Students enrolled in the television production sequence may get entry level positions in the areas of commercial television, cable, and video production houses. You will also develop skills to work in the field of media production in public relations and organizational communication. After completing the four-course series (COMM 227, 327, 427 and 487), you will be able to work in field and studio production and pre- and post-production and produce nonfiction projects and television-related content.

B.A., MEDIA STUDIES CURRICULUM:

38 Credits total, with 16 credits in core courses, 11 additional credits within a specified emphasis area, and at least 11 other credits of directed electives.

CORE COURSES (all are 3 credits except for the 4-credit COMM 336 course):

- COMM 227 (Introduction to TV Production) or COMM 228 (Intro to Digital Film Production)
- COMM 230 (Introduction to Mass Media)
- COMM 231 (Communication Technologies)
- COMM 255 (Visual Communication) or COMM 220 (Introduction to History of Film)
- COMM 336 (Media Literacy)

REQUIRED EMPHASIS COURSES:

Students must take at least 3 courses from the list below; all are 4 credits unless noted.

Students should complete COMM 227 or COMM 228 prior to taking any of these additional courses.

- COMM 327 (TV Production)
- COMM 328 (Digital Film Production I)
- COMM 329 (Screenwriting)
- COMM 345 (Writing for the Electronic Media)
- COMM 427 (Studio Production)
- COMM 428 (Digital Film Production II)
- COMM 485 (Topics in Media & Culture)
- COMM 487 (TV Documentary)
- COMM 488 (Film Documentary)
- COMM 490 (Internship) (3-6 credits)
- COMM 493 (Seminar in Communication) (4-8 credits)
- COMM 496 (Field Studies in Communication) (3 credits)

DIRECTED ELECTIVES:

Additional credits such that a student has at least 11 credits in 400-level classes and at least 18 credits in 300- and 400-level classes. Two courses from other departments and programs (e.g. Journalism, Cinema Studies) can count as directed electives toward the major upon adviser approval.

GENERAL EDUCATION 44-46 cr. *

Study Area I - Arts and Humanities (9 cr.)

- Eng. Lit. _____ (3) _____ (3)
 _____ (3)

Study Area II - Social Sciences (9 cr.)

- History (3) _____ (3)
 _____ (3)

Study Area III - Behavioral Sciences (6 cr.)

- Comm. 230** *(3) _____ (3)

Study Area IV - Natural Sciences (6-7 cr.)

- Lab Credit (1) _____ (3)
 _____ (3)

Skill Area I – Communication Skills (6 cr.)

- Eng. 105 or 110 (3) **Comm. 140** (3)

Skill Area II – Mathematics (6 cr.)

- Math or Stat. (3) _____ (3)

Skill Area III - Foreign Language Proficiency

- 3 sequential years of one foreign language
at the high school level

- passed the foreign language exam

- completed 112, 114 or higher foreign language course

- demonstration of native proficiency in a
language other than English

Skill Area IV – University Requirement (2-3 cr.)

- _____ (2 or 3 cr.)

* Some communication courses can count toward your major as well as in the General Education areas.

*+ Only two courses from outside the Communication Department may count toward the Media Studies major.
But if these courses are used for the minor, they will not count for the major.

**MINOR IS REQUIRED. (18-21 credit hours)
SEE YOUR ADVISER.**

Minor: _____

- _____ (3) _____ (3)
 _____ (3) _____ (3)
 _____ (3) _____ (3)
 _____ (3)

GENERAL ELECTIVES (to meet 120 total credits)

- _____ (3) _____ (3)
 _____ (3) _____ (3)
 _____ (3) _____ (3)

COMM 115 & COMM 140 do not count
toward the major.