CAREER LAUNCHPAD 2016
A week-long program to help you launch your career!
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BUILDING A BETTER TOMORROW

Stanley Black & Decker is a proud partner of Central Connecticut State University’s School of Business.
# ABBREVIATED AGENDA

All Sessions In Robert Vance Academic Center Room 105 Unless Otherwise Stated  
All Lunches In Memorial Hall Student Dining

| MONDAY — RVAC105 | 9:30-10:00 | Opening Exercises |
| | 10:00-10:30 | Keynote |
| | 10:30-12:00 | How Disruption and Innovation Are Shaping the Jobs of the Future |
| | Noon-1:00 | Lunch |
| | 1:00-3:30 | Transitioning from College to a Career |

| TUESDAY — RVAC105 | 9:30-10:00 | Careers in Healthcare |
| | 10:00-12:00 | Innovation at Cigna |
| | Noon-1:00 | Lunch |
| | 1:00-3:30 | LinkedIn and Personal Branding Session |

| WEDNESDAY — RVAC105 | 9:30-10:30 | A Career in Banking |
| | 10:30-11:15 | Opportunities in Credit Unions |
| | 11:15 – 12:00 | Career in Compliance |
| | Noon-1:00 | Lunch |
| | 1:00-1:45 | Technology and Electronic Digital Payments |
| | 2:00-3:00 | Financial Wellness |
| | 3:00-3:30 | How to Build a Wealth Management Business...in CT |
| | 4:00-5:00 | CT IFS Networking Session; Location: Memorial Hall; Connecticut Room |

| THURSDAY — RVAC105 | 9:30-10:45 | CCSU Alum Takes Manufacturing to a New Era |
| | 10:45-Noon | 21st-Century Manufacturing |
| | Noon-1:00 | Lunch |
| | 1:00-1:45 | Resume Workshop, Location: TBA |
| | 1:45-2:30 | Special Session. Location: TBA |
| | 2:30-3:30 | Scott Bannell, VP of Corporate Brands, Stanley |

| FRIDAY Morning — RVAC105 | 9:30-10:15 | Food for Dreams |
| | 10:15-11:00 | Main Street Entrepreneurs |
| | 11:00-12:00 | Swimming with the Sharks |
| | Noon-12:30 | Lunch |
| | 12:30-4:00 | Job Shadowing; Location: United Healthcare Group |
A week long program to help you launch your career!

PLEASE COMPLETE REGISTRATION FORM AND TURN IN TODAY
SIGN IN AT EACH SESSION AND COMPLETE A FINAL EVALUATION FORM
TO ENTER THE SCHOLARSHIP DRAWING

MONDAY – RVAC105
9:30-10:00
  Opening Exercises
  Dr. Ken Colwell, Dean, CCSU School of Business
  Dr. Michael Gendron, Career LaunchPad 2016 Coordinator

10:00-10:30
  Keynote, Joe Voelker, Chief Human Resources Officer Stanley Black & Decker
  Building Your Personal Brand

10:30-12:00
  How Disruption and Innovation Are Shaping the Jobs of the Future
  Moderator: Susan Winkler, Executive Director, CT Insurance & Financial Services, CT IFS
  Panel Members
  Michael Klein, EVP & President, Personal Insurance, Travelers
  Bill MacDonald, SVP and Chief Audit Executive, XL Catlin
  Robert McLaughlin, VP, Capital and Financial Risk Management, Prudential Retirement
  Ben Seessel, Attorney, Carlton Fields Jorden Burt
  Brendan Shea, Vice President, Business Performance Management, UnitedHealthcare

  How Disruption and Innovation Are Shaping the Jobs of the Future
  The CT IFS panel discussion showcases the unique perspective of some of the most prominent leaders and companies in today’s global insurance industry. The panelists will discuss the challenges that they are facing in their daily work and what skills they are using to turn those challenges into opportunities. Learn how steps in career planning can assist you in not only understanding today’s insurance practice but get you ready for the emerging jobs of the future.

Noon-1:00   Lunch

1:00-3:30
  Janixia Reyes, Sr. Consultant, University Relations, Travelers

  Transitioning from College to a Career
  Students will learn about
  • The Art of Resume Writing
  • Powerful and Memorable Interviewing
  • Creating a Strong Personal Brand

  For many students, maintaining strong academics and searching for (and landing) an internship or full-time opportunity requires delicate balance. We will share some key items to keep in mind as one prepares to enter the job market and ultimately gains employment. Understanding what matters and properly preparing for an internship or full-time job search is critical in navigating through the transition from college to a career.
TUESDAY – RVAC105
9:30-10:00
Amy Cunningham, Executive Director of the CT Health Council

Careers in Healthcare
Health care jobs are in high demand across the board. Whether an individual wants to spend 10+ years in college or less than a year, one can find work in the medical field. Training is required regardless of which career path an individual pursues in this industry.

This presentation will look broadly at the career paths that are available in the health sector in Connecticut and beyond. It will also review the training and education that is needed to pursue these occupations as well as provide a list of search engines that students can reference. Additionally, important Connecticut health sector employment and industry facts will be shared from recent 2015 report prepared by the Connecticut Economic Research Center (CERC).

The conclusion of the presentation will focus on interview and resume preparedness. Students will walk away with a broad knowledge of the many jobs available in the health sector.

10:00-12:00
Panel/Demo Members:
Amy Yanosy – Architecture Manager
Michael Cavallaro – Solution Engineer Sr Specialist
Katelyn Patrick – Information Systems Audit Sr Specialist
Jim Wernicki – Technical Support Director

Innovation at Cigna
Driving innovation to fit the need of our customers and beyond.

Noon-1:00 Lunch

1:00-3:30
Michael Gendron/Carol Austad/ ITDRC
LinkedIn and Personal Branding Session
In this session you will learn how to create a personal brand through a linked-in profile. This session will be run by Dr. Michael Gendron, and assisted by Dr. Carol Austad, and staff from the ITDRC at CCSU.
WEDNESDAY – RVAC105
9:30-10:30
George W. Hermann, President & Chief Executive Officer, Windsor Federal Savings

A Career in Banking
George Hermann will describe the evolving role of college graduates and “millennials” in choosing a career in banking, from the point of view of those leading the industry. Also, he will show the vital role that banks play in their communities and how they support consumer credit needs as well as provide the foundation on which small business is built. Banking is at a crossroads with technology development and the enabling of human interaction with the various platforms to be used. Most importantly, those looking for a career that is both challenging and interesting should look to banking as a field directly tied to community development, lending, technology and customer service.

10:30-11:15
Jill Nowacki, President & Chief Executive Officer, The Credit Union League of Connecticut

Opportunities in Credit Unions
Credit unions are the ideal employer for individuals seeking a meaningful career in banking. As not-for-profit cooperatives, credit unions provide financial services in a manner that aligns with values such as concern for the community, democratic control, and equal access for all. In addition, their unique ownership structure ensures that all decisions are made in the best interest of the members who use and own the credit union.

Career opportunities in credit unions are vast, with a variety of positions available and system-wide initiatives to attract and develop new leaders that can guide credit unions through exciting, changing times.

This session will explore opportunities in credit unions, including the best ways to prepare for and find the perfect position in financial cooperatives; the values needed to succeed in the industry; and on-the-job leadership development that a new credit union careerist can expect.

11:15 – 12:00
Jim Kisch, Co-Founder, Continuity

Career in Compliance
Today’s compliance field has become more dynamic and compliance professionals are more important to the success of businesses than ever before. The cost and complexity of Regulatory Compliance in America has crippled the growth of many business sectors and the banking industry has undergone a significant contraction as a result. This trend has attracted the attention of innovative companies focused on technologies and innovation to lower the regulatory compliance burdens. This emerging industry is called Regtech. This presentation will address how Regtech will change the way that compliance work is done in the near future, the opportunities and advancements emerging in the compliance space, and how to prepare yourselves for a career in compliance.

Noon-1:00 Lunch

1:00-1:45
Fran Duggan, Chief Information Officer, Payveris

Technology and Electronic Digital Payments
During his presentation, Fran Dugan will share his industry insights and perspectives on the threats and opportunities involving the payments space and what emerging technologies and trends banks and credit unions should be pursuing to keep their institutions relevant in an ever changing and competitive banking landscape. Fran will discuss career opportunities within the payments industry for college graduates interested in a fast moving and evolving field. Fran has managed a number of large complex initiatives such as bank mergers, corporate realignment projects and Six Sigma initiatives. When it comes to payments Fran is a noted evangelist and industry thought leader.
2:00-3:00
Curtis J. Wiggins, Vice President and Branch Manager, Forester’s Financial

Financial Wellness
In this session you will learn about:
- Setting financial goals
- Building block approach: savings, insurance and investments
- Investing in mutual funds
- Choosing suitable investments
- Working with a financial services representative
- Budgeting and controlling debt
- Tax savings and investing

3:00-3:30
Brendan Conry, President, Conry Asset Management Organization

How to Build a Wealth Management Business...in CT
Learn basic strategies for starting and developing a successful, profitable and highly rewarding career or enterprise in the Wealth Management-Financial Advisory industry.

4:00-5:00
Networking Session
Sponsored by the CT Insurance & Financial Services, CT IFS
Location: Memorial Hall; Connecticut Room
THURSDAY – RVAC105
9:30-10:45
Peter Mirabello, President and CEO, Metal Finishing Technologies

CCSU Alum Takes Manufacturing to a New Era
Peter Mirabello, owner and CEO as well as a CCSU alum, will share with students his experience in manufacturing and how he has used his successful career to take a small manufacturing firm and lead it into a new era. Peter will also discuss his experiences at CCSU as well as his experience with UTC and Berkshire Hathaway. All of which will be focused on how today’s CCSU students can make manufacturing a strong and effective career choice.

10:45-Noon
Mark Burzynski, President, AG Russell Bodine

21st-Century Manufacturing
The president of AG Russell Bodine will discuss the 21-century world of manufacturing and how his company uses their focus to make the machines which make the machines.

Noon-1:00 Lunch

1:00-1:45
Resume Workshop, Room: TBA

2:00-2:30
Special Session, Room: TBA

2:30-3:30
Scott Bannell, VP of Corporate Brands, Stanley
FRIDAY Morning – RVAC105
9:30-10:15
Panel Discussion: Food for Dreams
Nicole Hale
Keith Vibert
Alexa Zammett

Food for Dreams
A panel of young CCSU alumni who own restaurants. A discussion of their paths to ownership, finding money, hiring and firing, and more.

10:15-11:00
Panel Discussion: Main Street Entrepreneurs
Gary Feldman, President, US Computer Connection
Bill Hekeler, Magnakleen

Main Street Entrepreneurs
A panel of CCSU alumni who have built substantial businesses that focus on operational excellence – how they came to ownership, how and who they hire, opportunities in Main Street business.

11:00-12:00
Panel Discussion: Swimming with the Sharks
Moderator: Dr. Drew Harris
Sharks: Bill Hekeler, Gary Feldman, and Mike Nicastro
An experiential exercise in creating and pitching a business idea

Noon-12:30 Lunch – Memorial Hall

12:30-4:00 – Bus leaves CCSU promptly at 12:30 from the Student Center Circle
Job Shadowing
Location: United Healthcare Group
CENTRAL CONNECTICUT STATE UNIVERSITY

INDUSTRY PARTICIPANTS

Continuity
AGR Bodine
CARLTON FIELDS
Windsor Federal
Savings
CONNECTICUT'S
CREDIT UNIONS
IFS CT
Connecticut Insurance & Financial Services
MAGNAKLEEN
The Credit Union
League of Connecticut
Foresters
Financial
Metal Finishing Technologies, LLC
Making Metal Perform Better Since 1947
Cigna
U.S. COMPUTER
Connection
Payveris
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