

“To know us is to love us.”

Interactive Associate Creative Director
Cronin and Company
Glastonbury

Overview

Cronin and Company is a fully-integrated, award-winning and highly-caffeinated marketing communications firm with headquarters in Glastonbury, Connecticut, and an office in Albany, New York.

Responsibilities

- Work in a collaborative environment to create visual experiences for all interactive initiatives including website, microsite, mobile, applications, banner ads, social and other technologies.
- Apply a strong understanding of interactive knowledge, including visual design, front-end development, usability and technology standards.
- Coordinate with art directors, project managers, copywriters and developers to make sure design adheres to the client's requirements, goals and objectives.
- Effectively interpret a client's needs as outlined in creative briefs and translate them into compelling interactive designs.
- Apply design theory and take into consideration content, navigational structure and usability.
- Maintain extremely high design and production standards.

Qualification

- Someone who understands the graphic, functional and usability aspects of interactive design.
- Expertise working in Adobe Creative Suite.
- Strong experience with Flash design / development (including ActionScript).
- Knowledge of capabilities regarding front-end technology such as HTML, CSS, jQuery.
- Must be organized and able to work independently on multiple projects in a fast-paced environment.
- 10-15 years design, interactive experience, preferably in an agency environment.
- Must be able to work under pressure and tight deadlines.
- Has had success leading conceptual development and execution of award winning creative work.
- Experience in presenting (selling) created concepts to the client.
- Background is design - typography, composition, color and imagery.
- Strong conceptual thinking.
- Be creative, innovative and passionate in your work.

To Apply:

Note that this posting expires November 24, 2012.

Interested candidates should forward their resume to – Human Resources, Cronin and Company, LLC, 50 Nye Road, Glastonbury, CT 06033 or email hr@cronin-co.com

Cronin and Company is an Affirmative Action Equal Opportunity Employer M/F/D/V

Job ID number: 10432605

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