Strategic Planning
CHARTING CENTRAL’S FUTURE
AGENDA

• Objectives for the Strategic Planning Process
• Introduction of Project Champions
• Overview of the Process and Trends
• Timeline
• How to Get Involved
• Questions and Discussion
THE STRATEGIC PLAN FOR CENTRAL WILL:

- Highlight the University’s uniqueness and elements of distinctiveness
- Enhance academic excellence
- Drive strategic investments within the institution
- Provide framework for future growth
- Inform strategy to advocate with elected officials for financial support of the University
- Establish measurable goals and objectives
- Inform a capital campaign
PROJECT CHAMPIONS

STEERING COMMITTEE

Strategic Plan Steering Committee
Committee member roster

University Planning and Budget Committee
Committee Roster
Lisa Bigelow, UPBC Chair
CHARTING CENTRAL’S FUTURE: OUR WORK AHEAD

• Seek input from our stakeholders about how well Central is fulfilling our mission and what is important as we look to the future
• Develop a shared understanding of our environment, our challenges and our opportunities
• Identify strategic issues facing Central
• Formulate strategic goals and plans
• Implement our plan and assess our progress
WHO ARE OUR STAKEHOLDERS

**External**
- Alumni Association and Alumni
- Foundation
- Legislators
- Board of Regents
- Neighbors
- Community
- Families of Prospective Students

**Internal**
- Students
- Faculty and Staff,
- Families of Current Students
- Senate
- Student Government Association and Graduate Student Association
- Collective Bargaining Units
MACRO TRENDS

• Demographic shifts impacting enrollment
• Public opinion of the value of college
• State budget pressures
• Cost increases
• Deferred maintenance
• Research funding moderately improving
• “Public universities face more difficulty than private colleges.”

Moody’s
ADDRESSING THE CHALLENGES

Sustaining our legacy + Building for the future =
INTERIM STRATEGIC PLAN

- Increased Student Enrollment
- Maintaining Academic Excellence
- Expanding Community Engagement
- Developing Additional Sources of Funding
ACCOMPLISHMENTS TO BUILD UPON

Statistics here
HOW TO GET INVOLVED

COMMUNICATION

• www.ccsu.edu/plan
• Student and Other Newspaper Notices
• Email, Campus Messages
• Open Forums and Discovery Cafes
• Submit ideas and comments to plan@ccsu.edu
• Take the stakeholder survey

WEBSITE

• Updates
• Stakeholder Survey
• Timeline
• Plan for the Strategic Plan
• Submit feedback
• Interim Strategic Plan
• NECHE Self-Study
QUESTIONS AND DISCUSSION
THANK YOU

www.ccsu.edu/plan