Graduate Student Association Summer Minutes
August 4, 2016

I. Introduction

Present:
- President - Kate Ayotte
- Vice President of Programming - Theresa Giard
- Vice President of Finance – Joann Jarvis
- Promotions and Marketing Coordinator – Imani Heron*
- Secretary - Eric Vargas

*Welcome to the GSA team Imani!!!

II. Meet and Greet

- Finalized Menu will include the following:
  o Warm Parmesan Artichoke Dip with Bagel or Pita Chips
  o SPANAKOPITA
  o Grilled Jerk Chicken Skewers
  o Farm Fresh Crudités with Ranch Dip
  o Assorted cookies
  o Water and Ice Tea
- Potential Incentives include: cell phone stands, CCSU Bookstore mini-notebooks with CCSU emblem engraved on cover, stress balls, and/or drink koozies

III. GSA Advertising Methods

a. Facebook
b. Twitter
c. Instagram
d. Central Pipeline

IV. GSA Events and Deadlines to Advertise

1. Meet and Greet – Sept 8, 2016 at 7:30PM
   All applications to be returned to Graduate Studies in Barnard Hall, Rm 102
4. Thesis Workshop Date – TBD, Oct/Nov
5. Homecoming/Tailgating - October 15
6. Salary Negotiating Workshop w/ TBA Guest Speaker – November 10, 2016 (tentative)
7. End of Semester Happy Hour – Friday December 16, 2016 (tentative)
V. **Event Budget Distribution Outline**

1. Meet and Greet - Food – 582.54, Prizes - $150 - $200
2. Open House - $50-100
3. Homecoming/Tailgating - $300
4. Mater's Thesis Workshop - $400
5. Salary Negotiation Workshop - $400
6. Happy Hour - $300

VI. **Poster**

Motion # (17-04)
Kate motioned to appoint Imani Heron’s cell phone themed poster to be used in our Promotions and Marketing of the Meet and Greet.

Theresa Girard seconded the motion.

Motion was approved with a vote of 5 (Yes), 0 (No), and 0 (Abstained)

VII. **Sweatshirt/Jackets**

Per Joann Jarvis, Dean Fitzgerald approved the purchase of GSA Sweatshirts. Prices will depend on the number of sweaters to be ordered (8) and the number of stitches required for the university emblem and names. An update is expected at the next meeting.

VIII. **Open Floor**

There was a concern about this fall’s GSA meetings being held on the First Friday of each month. The team decided that the meetings were to remain as scheduled as to maintain a level of consistency.

Next Meeting: September 2, 2016 @ 6:00PM

Submitted by: Eric Vargas

Date: August 4, 2016