



# JOURNALISM, B.A.

## CCSU Major Resources & Information

### Related Job Titles

- Advertising Account Executive
- Biographer
- Broadcast Journalist
- College Professor
- Columnist
- Consumer Advocate
- Copy Writer
- Desktop Publishing Specialist
- Editor
- General Assignment Reporter
- News Director/Reporter
- Public Information Officer
- Script Writer
- Sports Writer
- Technical Writer
- TV News Anchor

(Some professions may require additional education or certification/licenses)

### Sample Employers

- Advertising Agencies
- Banks
- Colleges and Universities
- Freelance
- Hospitals
- Hotels
- Insurance
- Manufacturers
- Newspapers
- Nonprofit Organizations
- Real Estate Agencies
- Restaurants

### Related Major Skills:

Adaptability to change  
Active listening  
Creativity  
Critical thinking  
Efficiency in working independently  
Oral and written communication  
Problem solving  
Proofreading  
Reading comprehension  
Social perceptiveness  
Time management

### Professional Associations:

American Copy Editors Society (ACES)  
American Journalism Review (AJR)  
Association of American Publishers (AAP)  
National Newspaper Publishers Association (NNPA)  
Society for Technical Communication (STC)  
Society of Professional Journalists (SPJ)

### Job & Internship Search Sites:

Collegecentral.com/ccsu  
Journalismjobs.com  
Mediabistro.com  
Tvjobs.com  
Writingcareer.com

### CCSU Related Organizations/Clubs:

Broadcast Club  
Society of Professional Journalists  
(SPJ)

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## Experiential Learning Opportunities

Aetna, Inc.

Cigna

Comcast

Connecticut Lottery Corporation

Franklin Center for Government & Public Integrity

Harriet Beecher Stowe Center

Hispanic Recruitment Services

Mintz & Hoke Communication Group

Northwestern Mutual

Porter & Chester Institute

Pratt & Whitney

Simsbury Community Television, Inc.

Stanley Black & Decker

United Technologies Research Center

WFSB 3

WRNN-TV

WTNH News Channel 8

YWCA Hartford

### Resources for Internships:

[Collegecentral.com/CCSU](http://Collegecentral.com/CCSU)

[Linkedin.com](http://Linkedin.com)

[Indeed.com](http://Indeed.com)

[Internships.com](http://Internships.com)

[Simplyhired.com](http://Simplyhired.com)

[Aftercollege.com](http://Aftercollege.com)

[Glassdoor.com](http://Glassdoor.com)

For more information, contact the CCSU Career Success Center | Clarence Carroll Hall | First Floor

Phone: (860)832-1615 | Fax: (860)832-1650 | Email: [Careers@ccsu.edu](mailto:Careers@ccsu.edu) | [www.ccsu.edu/career](http://www.ccsu.edu/career)