Certification 101: Become a Teacher in Connecticut Group Coaching Sessions

Apr 27, 2023 May 18, 2023 Jun 14, 2023

**Promotional Toolkit for EPP Partners**

**Background:** At TEACH Connecticut, we have so much to offer future educators it can get a little overwhelming! That’s why we’re launching a **new monthly virtual event**, Certification 101: Become a Teacher in Connecticut Participants will hear briefly from one of our career coaches, a current teacher, followed by a live Q&A session. Topics covered include:

* Steps to get certified to teach and choose a subject area
* Choosing and applying to a certification pathway and preparation program
* How to get ongoing career and financial support from us, and more!

**We hope you’ll use the materials below to help us spread the word!**

**Questions or requests?** We’re here to support your recruitment efforts, no matter what that looks like! Contact Cheyenne Walent with questions, ideas or requests [by email](mailto:cwalent@teach.org) or [set up a 1:1 meeting](https://calendly.com/cwalent) to discuss further.

**Visuals**

* [**(HANDOUT/FLYER) Certification 101: Become a Teacher in Connecticut**](https://drive.google.com/file/d/1a-Z6C_8Xrj6yO0HlAeZn6Ka8tMYlYxvb/view?usp=sharing)
  + (can be printed or sent as an attachment)
* [**(GRAPHIC) Certification 101: Become a Teacher in Connecticut**](https://drive.google.com/file/d/1ofom4R8reNE67sHcFKjQNyzUfhd5tuQE/view?usp=sharing)
  + (can be used on a website or social media post)

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### Registration Links (For Website, Email, Newsletters, Social Media)

**2023 TEACH Connecticut Group Coaching Sessions:**

* Thursday, April 27 at 5:00PM
* Thursday, May 18, 2023 at 5:00PM
* Wednesday, June 14, 2023 at 5:00PM

**LINK TO REGISTER:** [**ontch.org/certification101ct**](https://ontch.org/certification101ct)

**Email template**

**Subject:** You’re Invited! Free Virtual Info Sessions on Becoming a Teacher in CT!

**Body:** Good afternoon,

At <organization name>, we strive to support each and every one of our <email audience name> like you in fulfilling their career goals. That’s why I invite you to attend <event name>, a virtual Q&A session our partners at TEACH Connecticut are hosting each month, starting this Spring. They’ll provide information about how you can become a certified CT teacher and how they can support you—financially and otherwise—on your journey.

Teachers are in demand, especially now, and leading a classroom is another important way for you to continue to make an impact on our community. If you’ve ever considered getting certified to teach, I strongly encourage you to join one of these upcoming sessions. **Sign up to attend a session at:** [**Certification 101: Become a Connecticut Teacher!**](https://www.eventbrite.com/e/certification-101-teach-connecticut-group-coaching-session-tickets-612297848347?aff=eppct)

We look forward to seeing where your career takes you next!

<Signature>

**Brief blurb (for websites, newsletters, social media)**

**Dreaming of teaching, but not sure how to get started?** Register for a [Certification 101: TEACH Connecticut Group Coaching Session](https://www.eventbrite.com/myevent?eid=612297848347) free virtual session hosted by our partners at TEACH Connecticut! You’ll hear from a current Connecticut educator about how to become a certified teacher, and how to get free career support along the way. **Reserve your spot today at:** [**Certification 101: Become a Connecticut Teacher!**](https://www.eventbrite.com/e/certification-101-teach-connecticut-group-coaching-session-tickets-612297848347?aff=eppct)